

PRESS

निष्पक्ष, निस्वार्थ, निर्भीक व राष्ट्रहित के साथे में आपका अपना अखबार
जगत भारती
ठाणे जिले का प्रसिद्ध हिंदी साप्ताहिक

E-mail: jagat_bharti@yahoo.com
Website: www.jagatbharti.com

Jagat Bharti

832, चित्रालय, आशा टाईपिंग के करीब, बोईसर, पो.टी.ड.पी.पी., ता. पालघर, जि:ठाणे, महाराष्ट्र 401 504

**First Hindi Weekly Newspaper having highest Circulation in area,
Preparing Flex of each issue and displaying in area is also empanelled
with DGPIR (Maharashtra) and D.A.V.P. (Govt. of India)**

Sub : Rates of advertisement in Jagat Bharti Hindi Weekly Newspaper
Sir,

Following are the rates of advertisement in Jagat Bharti Hindi Weekly Boisar Tarapur Edition.

RATE CARD FOR ADVERTISING IN JAGAT BHARTI MAHARASHTRA EDITION

REGULAR DISPLAY Page No.2,3 & 4 **Rs. 50/- Per Cm. Col.**
REGULAR DISPLAY Page No.1 **Rs. 100/- Per Cm. Col.**

Special Discounts:

QUARTERLY ADVERTISEMENT **Rs. 500/- Per Insertion**
(Minimum three months) (Size: 8cm x 2 col)

HALF YEARLY ADVERTISEMENT **Rs. 25.00 Per Cm. Col.**
QUARTER PAGE **Rs. 10,000/- Per Insertion**

19cm x 12.5 cm = 237.5 Col.cm Front Page
HALF PAGE **Rs. 16,000/- Per Insertion**

19cm x 25 cm = 475 Col.cm Front Page
QUARTER PAGE **Rs. 6,000/- Per Insertion**

19cm x 12.5 cm = 237.5 Col.cm
Page no. 2,3 or 4

HALF PAGE **Rs. 10,000/- Per Insertion**
19cm x 25 cm = 475 Col.cm

Page no. 2,3 or 4
FULL PAGE **Rs. 18,000/- Per Insertion**

36cm x 25 cm = 900 Col.cm
Page no. 3 or 4

TERMS AND CONDITIONS:

- 1) Cancellations of advertisements will not be accepted after the booking.
- 2) Material for publication should be reached by email or courier at the earliest on Tuesday for the publication for following Friday Issue alongwith advance payment.
- 3) Payment to be made in favour of **JAGAT PUBLICATION** only.

Thanking you

For Jagat Publication



Ashad Shaikh
Chief Editor



Directorate of Advertising & Visual Publicity
Ministry of Information and Broadcasting, Govt. of India

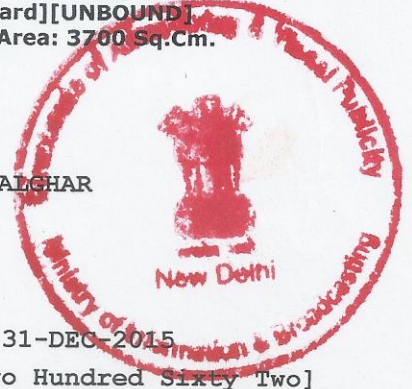
ADVERTISING RATE CONTRACT AGREEMENT

This agreement is being entered into between DAVP, Ministry of I&B, Government of India and the publisher mentioned below, as per terms and conditions given as under :

DAVP Code : 130204

RNI Regn. : MAHHIN/1999/1843
[CA][Standard][UNBOUND]
Total Print Area: 3700 Sq.Cm.

Name, Language : JAGAT BHARTI, HINDI
Periodicity, Place : WEEKLY, BOISAR
Address : 832, CHITRALAYA, BOISAR, TALUKA PALGHAR
BOISAR, MAHARASHTRA-401504
Telephone : 02525-270068




1. (a) This agreement is valid from : 01-JAN-2013 to 31-DEC-2015
(b) Circulation Accepted : 10262 [Ten Thousand Two Hundred Sixty Two]
(c) Agreed Rate per Sq.cm : Rs. 8.98 [Rupees Eight and Paise Ninety Eight Only]
(d) Net Rate after agency discount of 15% to DAVP : Rs. 7.63 [Rupees Seven and Paise Sixty Three Only]
(Additional discount of 10% for UPSC & SSC advts)
(e) These rates will be revised in case of any change in the basis of calculation.
2. The publisher will not offer a lower rate than this to any other advertiser. DAVP will automatically reduce the rate accordingly.
3. Circulation figures and other information provided by the publisher, if found incorrect later, may lead to stoppage of Government advertisements, recovery of payments and any other action deemed appropriate by Government.
4. Payment will be made by DAVP as per actual space used, on receipt of published copy of the advertisement along with bills.
5. Refusal to publish advertisement released by DAVP may lead to cancellation of empanelment.
6. The publisher shall intimate immediately to DAVP of any change in printer/publisher/size/periodicity/language/place of publication, etc.
7. The publisher accepts all the terms and conditions of the Advertising Policy of the Government as amended from time-to-time and notified on the website of DAVP <http://www.davp.nic.in>
8. The rates for colour advertisements will be higher by 40% as compared to the rates for black and white advertisements.

Authorised Signatory
On behalf of Publisher

Authorised Signatory
On behalf of DAVP

Signature : 
Name : **ASHAD BANE SHAIKH**
Designation : **Chief Editor**
Office Seal : **JAGAT BHARTI**
Date : **Chitralaya, Boisar, Tal : Palghar,**
Dist:Thane, Maharashtra 401 504.
Tel: 02525 - 270068 (9890232401)

Signature : 
Name : **(B. P. MEENA)**
Designation : **Media Executive**
Office Seal : **D. A. V. P.,**
Ministry of I & B
Date : **New Delhi**

Please return an ink signed copy of this Agreement, along with office seal for record.



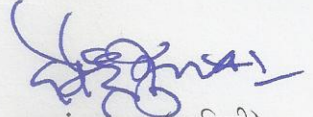
क्र.विमाका/कोवि/जा.द./ 109
3094
विभागीय माहिती कार्यालय,
कोकण विभाग, नवी मुंबई
दिनांक :- 5/9/2009

- संदर्भ :- १) शासन निर्णय, सा. प्र. वि. क्रमांक : पीयूबी/१०००/प्र.क्र.७३/२०००/३४,
दि. १ मे, २००१
२) शासन निर्णय क्रमांक : जाहिरात/२००९/प्र.क्र.१३७/का-३४,
दि. ३१ ऑगस्ट, २००९
३) मा. व ज. सं., परिपत्रक क्रमांक : जाहिरात/शाजाविधोस/१०२००९/का-५/२६४,
दि. १ डिसेंबर, २००९

प्रमाणपत्र

आपले वृत्तपत्र शासनमान्य जाहिरात यादीत क वर्गात समाविष्ट आहे. संदर्भ क्र. २ व ३ च्या शासन निर्णय/परिपत्रकानुसार आपल्या वृत्तपत्राच्या जाहिरातीचा दर प्रती चौ. सें. मी. रु.७/- (अक्षरी रूपये सात मात्र) इतका (रंगीत जाहिरातीकरिता ४०% अतिरिक्त) निश्चित करण्यात आला आहे. हे दर सर्व शासकीय विभाग, कार्यालये, विविध मंडळे, महामंडळे, जिल्हा परिषदा, महानगरपालिका, नगर परिषदा, शासन पुरस्कृत सहकारी संस्था आदींच्या वर्गीकृत व दर्शनी जाहिरातींना लागू होतील.

उपरोक्त नमूद केलेले जाहिरात दर दि. ३१ ऑगस्ट, २००९ पासून अंमलात आले आहेत. दि. ३१ ऑगस्ट, २००९ पासूनच्या जाहिरातींच्या प्रत्येक देयकासोबत या आदेशाची सत्यप्रत सादर करण्यात यावी.


उपसंचालक (माहिती)
कोकण विभाग, नवी मुंबई

प्रति,
संपादक/जाहिरात व्यवस्थापक,
साप्ता. जगत भारती,
बोईसर जि. ठाणे

प्रत :- जिल्हा माहिती अधिकारी, ठाणे यांना कळविण्यात येते की, या वृत्तपत्राच्या नवीन दरांची नोंद आपल्या संबंधित अभिलेख्यात घेऊन पुढील कार्यवाही करावी.